

# Lexalytics, an InMoment Company

## Company Overview

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**Lexalytics technology and solutions form the backbone of business intelligence and regulatory compliance programs around the world across a range of industries.**

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**“ We’ve worked with Lexalytics for years on programs surrounding Voice of the Patient, Voice of the Key Opinion Leader (KoL) and social media monitoring... They’ve always been a key partner.”**

Keith Ho, Director of Customer Focus and Medical Digital, Biogen

Are you stuck processing large volumes of text data? Or are you someone who is looking for deep access to fine tune your text analytics for truly differentiated results? Then you’re on the right track.

## Solution

Lexalytics transforms complex text documents into actionable, intelligent data through natural language processing (NLP), machine learning, and other technologies. Have a question you need answered or a business decision you need to inform? Lexalytics enables you to identify the information that contains the answer, collect those insights, then analyze your unstructured text to create meaning from your data. Where general-purpose business intelligence tools fall short, our platform uncovers new and deeper intelligence from your data that makes a difference for your bottom line.

Through our solutions, data analysts and technology companies understand who’s talking, what they’re talking about, how they feel, and why they feel that way. This information is then used to deliver true Experience Improvement (XI), reduce employee turnover, manage regulatory compliance, and more.

# Intelligence Platform

## Modular business intelligence solution for text data.

Mix and match on premise or cloud NLP analytics with data storage, visualizations, and user management tools. Integrate into your own product or analytics stack or combine them all to get the complete platform.



Semi-Custom Applications: Bespoke enterprise applications to solve your hardest text data-related business problems. Solutions built on our Intelligence Platform include customized features and technology suited to meet your unique needs.

## Natural Language Processing Features



Sentiment Analysis



Entity Recognition



Categorization



Theme Analysis



Intention Detection



Summarization

### PRODUCTS

#### Salience

Our core text analytics and NLP software libraries, totally customizable for your on-premise integration or deployment.

#### Semantria API

The capabilities of Salience wrapped into a RESTful API with graphical configuration and user management tools.

#### Spotlight

A complete web platform for managing data sets, analyzing them with Semantria, building visualizations and sharing your insights.



#### Deployment

Deploy across any combination of on-premise, private cloud, hybrid cloud, and public cloud infrastructure.



#### Languages

We can help you manage 29 languages and dialects representing 67% of the world's population across 6 continents.



#### Professional Services

More than 15 years of experience helping our customers get the most out of their solutions through bespoke services including tuning, training, machine learning model-building and configuration.



#### Machine Learning

Custom machine learning "micromodels" to tackle unique challenges in your data, such as entity recognition on ambiguous company names or classifying news articles into pre-defined topic lists.



## Semi-Structured Data Parsing

A powerful tool for identifying and extracting text data from PDFs, .docx files and other "semi-structured" documents while understanding the structures and relationships of each element.



## Configuration and Industry Packs

Use our graphical configuration tools to define custom entities, create query topics, build category taxonomies and more. Or use our pre-built Industry Packs for instant improvements.



## Speed And Scalability

Our systems can analyze 200 tweets or more every second while effortlessly scaling from a single processor core up to an entire data center.

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