



Lexalytics is the industry leader in transforming unstructured text into usable data and insights.



Lexalytics technology and solutions form the backbone of business intelligence products and programs around the world in a range of industries.

Company Overview

Lexalytics combines natural language processing (NLP) with artificial intelligence to transform emails, surveys, comments, reviews, contracts, articles, and other text documents into structured data and useful insights. We show you who's talking, what they're talking about, how they feel, and why they feel that way.

Our Saliency[®], Semantria[®] and Lexalytics Intelligence Platform[™] products are customizable, scalable and available across all deployment models. We connect to your internal and external data sources to reveal patterns and insights that power business intelligence programs across a range of industries.

FOR DATA ANALYTICS COMPANIES:

Integrate our APIs to bring **custom-fit text analytics** and natural language processing to your customers, for a fraction of the cost of building your own system.

FOR DATA ANALYST TEAMS:

Gather, process, analyze and visualize text data within **one complete platform** to tell powerful stories, share insights, and drive business growth.



Voice of Consumer



Survey Analysis



Market Research



Social Media Marketing



Customer Experience Management



Brand Management



Voice of Employee



News Monitoring



Workforce Analytics

TESTIMONIAL

« Great support, good product, and great people to work with. »

— Mudasar Yaqoob,
Customer Success Manager,
RESONATE SOLUTIONS





Technology Overview

PRODUCTS

SALIENCE

On-premise text analytics and NLP libraries for engineering-focused companies who need complete visibility, control and configurability.

SEMANTRIA

The NLP features of Salience wrapped into an easy-to-deploy RESTful API with graphical configuration tools and all of the software necessary for a well-behaved web service.

LEXALYTICS INTELLIGENCE PLATFORM

An end-to-end platform built from the ground up to handle text data. Gather and manage diverse data sets, analyze with Semantria, and visualize through intuitive analytics dashboards.

EXPLORE OUR PLATFORM:
lexalytics.com/platform

NATURAL LANGUAGE PROCESSING FEATURES

- ✓ Sentiment Analysis
- ✓ Named Entity Extraction
- ✓ Categorization
- ✓ Theme Extraction
- ✓ Intention Analysis
- ✓ Summarization

DEPLOYMENT

Lexalytics is the **only company** to offer text analytics and NLP across all deployment models.



- Laptop
- Desktop
- On-Premise Datacenter
- Private Cloud
- Hybrid Cloud
- Public Cloud

LANGUAGES

Lexalytics supports **24 languages** and dialects covering 67% of the world's population.



- European Languages
- Nordic Languages
- Middle Eastern Languages
- Asian Languages

PROFESSIONAL SERVICES

- ✓ Tuning and Configurations
- ✓ Accuracy Evaluations
- ✓ Paid Proof of Concept
- ✓ Custom Machine Learning Models
- ✓ On-Site Trainings
- ✓ Platform Migrations

INDUSTRY PACKS



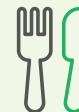
Hospitality



Airlines



Pharma



Restaurants



Voice of Employee

SCALABILITY

Lexalytics products are **infinitely scalable**, from a single processor analyzing a few thousand documents **up to billions of documents** distributed across an entire data center.