Company Overview

Lexalytics combines natural language processing (NLP) with artificial intelligence to transform emails, surveys, comments, reviews, contracts, articles, and other text documents into structured data and useful insights. We show you who’s talking, what they’re talking about, how they feel, and why they feel that way.

Our Salience®, Semantria® and Lexalytics Intelligence Platform™ products are customizable, scalable and available across all deployment models. We connect to your internal and external data sources to reveal patterns and insights that power business intelligence programs across a range of industries.

FOR DATA ANALYTICS COMPANIES:
Integrate our APIs to bring custom-fit text analytics and natural language processing to your customers, for a fraction of the cost of building your own system.

FOR DATA ANALYST TEAMS:
Gather, process, analyze and visualize text data within one complete platform to tell powerful stories, share insights, and drive business growth.

TESTIMONIAL

«Great support, good product, and great people to work with.» — Mudaser Yaqoob, Customer Success Manager, RESONATE SOLUTIONS

Voice of Consumer  |  Survey Analysis  |  Market Research
Social Media Marketing  |  Customer Experience Management  |  Brand Management
Voice of Employee  |  News Monitoring  |  Workforce Analytics
Technology Overview

**NATURAL LANGUAGE PROCESSING FEATURES**
- ✓ Sentiment Analysis
- ✓ Named Entity Extraction
- ✓ Categorization
- ✓ Theme Extraction
- ✓ Intention Analysis
- ✓ Summarization

**DEPLOYMENT**
Lexalytics is the **only company** to offer text analytics and NLP across all deployment models.
- Laptop
- Desktop
- On-Premise Datacenter
- Private Cloud
- Hybrid Cloud
- Public Cloud

**LANGUAGES**
Lexalytics supports **24 languages** and dialects covering 67% of the world's population.
- European Languages
- Nordic Languages
- Middle Eastern Languages
- Asian Languages

**PROFESSIONAL SERVICES**
- ✓ Tuning and Configurations
- ✓ Accuracy Evaluations
- ✓ Paid Proof of Concept
- ✓ Custom Machine Learning Models
- ✓ On-Site Trainings
- ✓ Platform Migrations

**INDUSTRY PACKS**
- Hospitality
- Airlines
- Pharma
- Restaurants
- Voice of Employee

**SCALABILITY**
Lexalytics products are **infinitely scalable**, from a single processor analyzing a few thousand documents **up to billions of documents** distributed across an entire data center.