




# Semantria Storage & Visualization

The background of the entire page is a photograph of a server room. The server racks are dark and have a perforated metal front. The room is dimly lit with a blue hue. Overlaid on the server room is a complex network of glowing blue lines and dots, representing data connections and visualization. The lines radiate from various points, creating a sense of dynamic activity and data flow.

Store, filter, and report on  
unstructured text documents

[lexalytics.com/storage](http://lexalytics.com/storage)

# Overview

Semantria Storage & Visualization is a platform for storing, filtering, and accessing billions of text documents in secure cloud instances. Using its intuitive interface, you and your team can turn messy, real-world text data into clear, useful insights.

Semantria Storage & Visualization integrates cleanly with our Saliency and Semantria natural language processing solutions. The content you store in Semantria Storage & Visualization can even feed our AI Assembler toolkit with the content necessary to build targeted machine learning models.

Semantria Storage & Visualization also includes templates for Tableau and other business intelligence, data analytics, and visualization platforms for easy integration into your current workflow.

**Schedule a live demo:**  
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**Store and filter**

**Report and analyze**

**Compare and share**

**Make better decisions**

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“Lexalytics is the only vendor we’ve seen that can offer the right combination of power, flexibility, and reliability we need to support our complex product line.”

**Csaba Dancshazy**  
Senior Manager,  
Microsoft Marketing





# Applications

Ask and answer specific questions drawn from unstructured text data sets.

- Monitor large brand and product portfolios on social media
- Compare social and survey data
- View the impact of HR initiatives over time
- Uncover reoccurring customer support issues

**See more:**

[lexalytics.com/applications](http://lexalytics.com/applications)

# FAQs

**How much does this cost?**

Semantria Storage & Visualization is currently in limited-access beta.

**I'm not sure where to start, can you help?**

Let's chat! Drop us a line to discuss how we can help answer your unique questions.

**What support services do you offer?**

Our professional services team offers a wide range of support services and engagements.

Details at: [lexalytics.com/services](http://lexalytics.com/services)

# Case Study

## Microsoft Uses Social Data as Proxy

**Summary**

Microsoft's Customer Market Research team uses the Semantria Storage & Visualization platform to analyze social data and generate context-rich insights into how people feel. They validate those results using Semantria's reporting tools, and then compare net sentiment scores to quantitative Likert™ Scale survey data.

Once they identify common discussion themes and topics, the team aggregates this info to use as a reliable, immediately-actionable proxy for survey responses, weeks ahead of receiving the actual results.

**Results**

- 10 million documents analyzed per day
- 1,000+ products and brands tracked
- Actionable insights gathered 3 weeks ahead of survey responses

**Read more:**

[lexalytics.com/resources](http://lexalytics.com/resources)



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