Semantria Storage & Visualization

STORE, MANAGE, ANALYZE AND VISUALIZE TEXT DOCUMENTS IN ONE COMPLETE PLATFORM.

Semantria Storage and Visualization (SSV) is a web-based business intelligence platform that adds tools for data storage, document management, and data visualization to your Lexalytics Intelligence Platform solution. Use SSV to get more value from diverse sources of complex, unstructured text data.

Dive deep into qualitative customer and employee feedback:

- Improve customer experiences
- Reduce employee turnover
- Market more effectively

Semantria Storage & Visualization (SSV) adds web-based tools for storing, managing, analyzing and visualizing text data to your Lexalytics Intelligence Platform solution.

Enterprise data analysts use SSV as a complete business intelligence platform to supercharge their Voice of Customer, Voice of Employee and Social Listening programs.

LEARN MORE
lexalytics.com/applications

**SEMANTRIA STORAGE & VISUALIZATION**

1. **Store and manage text documents**
   Build and manage document collections from diverse sources inside one platform.

2. **Analyze with Semantria**
   Use our NLP to extract multi-layered sentiment scores, themes, entities, categories, topics, summaries, and intentions.

3. **Build dashboards**
   Tell powerful stories of customer experience, public opinion and employee engagement.

4. **Share insights**
   Help product, support, and other teams improve customer experiences, reduce employee churn, and communicate more effectively.
Microsoft’s Customer Market Research team compares and contrasts social media data with survey responses to get more value from each data source.

Read more at lexalytics.com/resources

SSV Technology Overview

NATURAL LANGUAGE PROCESSING FEATURES
- ✓ Sentiment Analysis
- ✓ Entity Recognition
- ✓ Categorization
- ✓ Theme Analysis
- ✓ Intention Detection
- ✓ Summarization

PROJECT & USER MANAGEMENT
Assign roles and manage permissions for each user in your team. Group related analyses together to monitor trends over time, evaluate performance across locations, or compare different data sources for clearer insights.

DATA & DASHBOARD EXPORT
Export your dashboards to Microsoft PowerPoint, or download the data in .csv or .json format for direct upload into your company’s business intelligence or data analytics infrastructure.

CONFIGURATION
Quickly build and tune new analysis configurations with our intuitive graphical configuration tools. Create custom entities, query topics, category taxonomies and more to maximize accuracy and precision.

LANGUAGE SUPPORT
Semantria's NLP works on 24 languages and dialects representing 67% of the world’s population across 6 continents.

INDUSTRY PACKS
Plug in our pre-built configurations for out-of-the-box accuracy and precision increases in sentiment, entity recognition, categorization and intention detection.

Hotels  E-Commerce  Airlines  Pharma  Restaurants  Voice of Employee