Salience is a set of highly-customizable text analytics and natural language processing (NLP) software libraries.

Salience adds powerful, on-premise text analytics and NLP capabilities to your enterprise business intelligence architecture or to your own data analytics products.

**TEXT ANALYTICS AND NLP SOFTWARE LIBRARIES FOR ON-PREMISE DEPLOYMENT OR INTEGRATION**

Salience is a set of software libraries that adds on-premise text analytics and natural language processing (NLP) capabilities to your enterprise analytics infrastructure or to your own data analytics products.

Salience integrates quickly, is more customizable than off-the-shelf NLP systems, and requires less technical investment than open source options.

Salience keeps all data on your servers, ensuring your compliance with most data security and privacy regulations.

Enterprises integrate Salience into their enterprise business intelligence infrastructure to get the most possible value out of text data. Technology companies white-label Salience to deliver deeper data and insights to their own customers.

**NATURAL LANGUAGE PROCESSING FEATURES**

- ✓ Sentiment Analysis
- ✓ Entity Recognition
- ✓ Categorization
- ✓ Theme Analysis
- ✓ Intention Detection
- ✓ Summarization

**SPEED AND SCALABILITY**

Built from the ground up with performance in mind. Shared-nothing architecture means limitless scalability. Small memory footprint. Use Java, PHP, Python, or .NET/C# bindings for greater ease of use, or the native C/C++ interface for maximum speed.

- ✓ Process a tweet in under 5 microseconds
- ✓ Scale from single processor core to entire datacenter
- ✓ Integrate in days, not weeks

**TRANSPARENCY**

Built on a pipeline model of NLP code, machine learning models, dictionaries and lists. When issues arise, see exactly where they are in the pipeline. Make small tuning adjustments to underlying text analytics functions without disrupting the larger system.
Salience

INDUSTRY PACKS
Pre-built tuning configurations deliver out-of-the-box improvements in sentiment accuracy, topic detection, and entity recognition.

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<thead>
<tr>
<th>Industry</th>
<th>Image</th>
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<td>Voice of Employee</td>
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SECURITY AND PRIVACY
Salience runs entirely on your servers, within your firewalls. Native compliance with GDPR and other data security and privacy regulations.

LANGUAGES
24 languages and dialects representing 67% of the world’s population across 6 continents.

TUNING AND CONFIGURATION SERVICES
Lexalytics works with all our customers to make sure our solutions are meeting your exact requirements. If you experience precision or accuracy issues, we’ll help you solve them through careful tuning or by training a custom machine learning model.

CUSTOM MACHINE LEARNING MODELS
When you have a data problem that’s too complex for tuning alone, our data scientists can build you a custom machine learning model to solve it.
- Sentiment Scoring
- Entity Recognition
- Categorization

INTERESTED IN A RESELLER PARTNERSHIP? CONTACT US