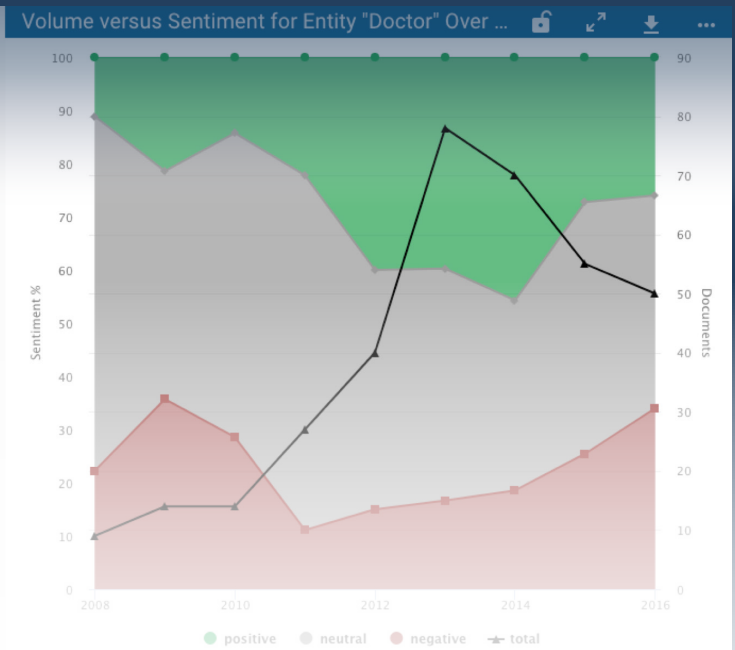
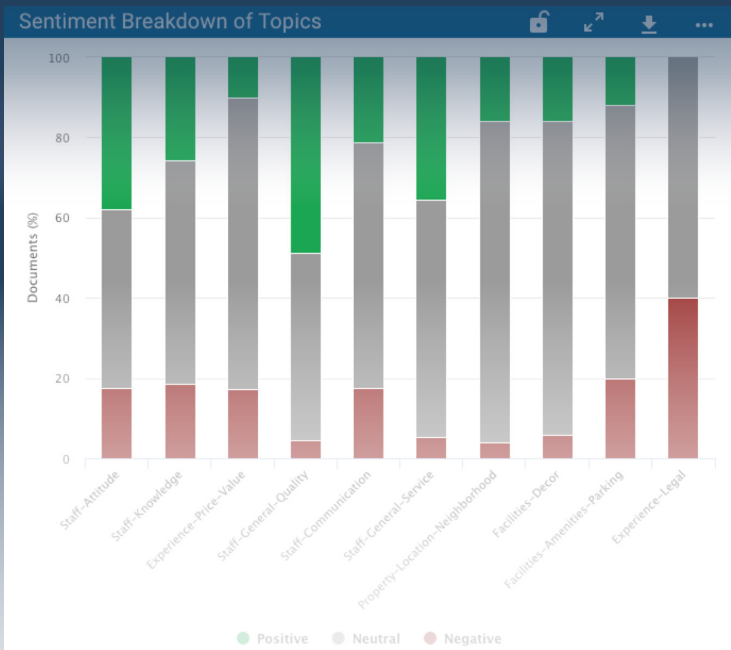


Semantria Storage & Visualization



Store • Sort • Show • Know

Overview

Semantria Storage & Visualization is a cloud-based analytics service that provides “store, sort, show and know” historical and predictive analytics to companies and individuals who have value trapped in unstructured text data.

Semantria Storage & Visualization integrates cleanly with our Semantria cloud-based natural language processing solutions. You can upload content straight from Semantria for Excel into Storage & Visualization, to perform historical and predictive analyses. In addition, the content you store in Semantria Storage & Visualization can feed our AI Assembler toolkit with the content necessary to build targeted machine learning models.

Semantria Storage & Visualization also includes templates for Tableau and other business intelligence, data analytics, and visualization platforms for easy integration into your current workflow.

Store

Dynamic text document storage for trivial cost

Sort

Index content and enhance with market-leading text analytics

Show

Unique dashboard widgets to highlight complex trends, patterns and insights

Know

See and understand the best course of action

lexalytics.com/storage

“

“Lexalytics is the only vendor we’ve seen that can offer the flexibility that is required to support our complex product line.”

Csaba Dancshazy

Senior Market Research Manager



Microsoft

Applications

Semantria Storage & Visualization enables you to perform historical and predictive analyses of unstructured text data sets. For example, companies and teams can use it to:

- Monitor large brand and product portfolios on social media
- Compare social and survey data
- View the impact of HR initiatives over time
- Uncover reoccurring customer support issues

See more

lexalytics.com/applications

FAQs

How much does this cost?

Contact us to discuss pricing plans at lexalytics.com/contact

How does this fit into the Lexalytics Intelligence Platform?

Semantria Storage & Visualization adds cloud-based visualization of analyses and data storage capabilities to any Lexalytics Intelligence Platform solution. See more at lexalytics.com/platform

What support services do you offer?

Our professional services team offers a wide range of support services and engagements. Details at lexalytics.com/services

Case study

Microsoft Does More with Social Data

Summary

Microsoft's Customer Market Research team has to monitor a huge portfolio of products, brands and competitors. They're faced with millions of text documents to analyze every day!

Learn how Microsoft uses Semantria Storage and Visualization to solve their data challenge.

Results

- Analyze 10 million documents per day
- 1,000+ products and brands tracked
- Actionable insights generated 3 weeks ahead of survey responses

Read more

lexalytics.com/resources

LEXALYTICS

320 Congress St.
Boston, MA 02210 USA
sales@lexalytics.com

1-800-377-8036
www.lexalytics.com

Copyright © 2018 Lexalytics, Inc.